



SUMMER 1983

FOUR GROWING YEARS

The college years may be time of learning or goofing, joy-filled or sad. With nearly twelve years of experience between them, BILL JEAKLE, ED WYATT, and EUGENE REARDON (left to right in photo), all members of the Class of '82, spent much of their senior year writing a book of advice for the generations to come.

Once they had completed writing *How to College: A Humorous Guide to the Four Years*,

they formed their own publishing house, Primer Press, to handle its production and distribution. Available to a limited market since the end of 1982, it has already sold nearly 20,000 copies, including 2,000 copies during its

first two months at the Stanford Bookstore (record-breaking). The authors/publishers have designated this month for official nationwide publication. Then, if all goes well, they may have time to consider whether they want to start work on another book (as has been urged by several publishers).

The authors have tongue in cheek, but try to be accurate in covering topics such as choosing a college, dorm life, clothing fads, creative test taking, party-

ing, studying, and a host of other topics familiar to the post-high school crowd. Its topics further range from college drinking games to how to save money.

The audience? High school students who are curious about college will find the book informative, the authors say; college students will be able to look at it and laugh.

